

Power Couples Series



Adarsh Sudhindra is a seasoned technologist, innovator, and entrepreneur with close to two decades of experience in building impactful digital learning and assessment solutions for global audiences. Currently serving as Vice President – Products & Innovation at Excelsoft Technologies, he plays a pivotal role in driving product strategy, innovation, and growth across the organization.

An alumnus of the University of Illinois Urbana-Champaign with a Master's degree in Computer Science, Adarsh has held leadership and technical roles at leading technology organizations, including Adobe and IBM. He is also the co-founder of EnhanzED, a venture focused on creating immersive and

adaptive learning experiences.

A passionate advocate for the intersection of technology, AI, and education, Adarsh is a TEDx speaker and an active thought leader who regularly shares insights on innovation, leadership, and the future of learning. He continues to deepen his leadership expertise as an Executive Scholar in Products & Innovation at the Kellogg School of Management, Northwestern University.

Shruthi Sudhanva is the Executive Director at Excelsoft Technologies and a second-generation leader from the company's promoter family.

She holds a Master's in Computer Science from the University of Illinois Urbana-Champaign and a Bachelor's in Computer Science Engineering from SJCE, Mysuru. Early in her career, she worked with global edtech companies like Pearson, contributing to the development of large-scale educational product platforms.

At Excelsoft, Shruthi currently leads strategic planning, enterprise risk management, market intelligence, ESG and CSR initiatives. She is also a member of the advisory board of Excel Public School and serves as Co-Convener of the IT/ITES Panel at CII Mysuru.

RMM Honors Keynes Foundation with Zeus CSR Award-2026



The Rotary Mysore Midtown hosted the prestigious Zeus CSR Award-2026 at Hotel Southern Star, Mysore last week, recognizing outstanding corporate social responsibility in the city of Mysore. The ceremony celebrated organizations making a measurable impact through socially responsible initiatives that uplift communities and create sustainable value. The Keynes Foundation received the Zeus CSR Award for 2026 in recognition of its exemplary efforts in community development and impactful CSR programs. The award was

received by Mr.Jayaram P. Sampath, CFO of Keynes Technologies, on behalf of Keynes Foundation. The event was attended by Rotarians, business leaders and guests. Among those present were Rtn. Raghavendra- CTO, Keynes Technologies, Rtn. Abhilash Nair Managing Director, Zeus Biotech, Smt. Indira Nair Director, Zeus Biotech, Rtn. R. Guru, Chairman, Ranga Rao & Sons was the chief guest for the evening who felicitated the awardees and lauded the spirit of CSR that drives transformative change in society. The Zeus CSR Award, instituted by Rotary Mysore Midtown, highlights the importance of ethical business practices integrated with social commitment. It aims to inspire other

continued...

Sneha Saurabha Snap Shots



*More on
"Sneha Saurabha"
A landmark
moment for
midtown next week.*

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organisations to adopt meaningful CSR strategies focusing on education, healthcare, environmental sustainability, and community welfare. Rtn. Guru, chief guest lauded the efforts of Rotary Mysore Midtown and Zeus Biotech for the consistent efforts in recognising the Foundations who are serving the community in with CSR Initiatives. Receiving the award on behalf of Keynes Foundation Mr. Jayaram Sampath was humble in thanking the organisers and assured to take further more projects in support with organisations like Rotary Mysore Midtown.

- Rtn. Aiyanna



I PP Rtn Kumarswamy's
grand son's first birthday
celebrations on Wednesday
at the grand serene.



Next Week in Midtown

11th Feb 2026

To be Announced



Rtn. Francesco Arezzo
President - Rotary International



Rtn. Ramkrishna P K
District Governor RI-3181



Rtn. Rakesh Babu K L
President 2025-26



Rtn. Bhaskar Sainik
Hon. Secretary 2025-26



Rtn. Sulaiman Sait
Editor 2025-26

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Rtn. Dr. Manu Prasad S